

Property Shoot Preparation Checklist

A practical room-by-room guide for photography, ground video, aerial media and 3D virtual tours. Share it with the homeowner as soon as the appointment is booked.

What matters most

Clear floors and surfaces, make every bed, protect personal information, move cars and bins, secure pets, and unlock every included area.

EXTERIOR AND DRIVEWAY

- ☐ Move cars away from the main elevation where possible.
- ☐ Hide bins, hoses, tools and loose garden items.
- ☐ Sweep paths and tidy the entrance.
- ☐ Close garage doors unless the interior is included.
- ☐ Unlock gates and included outbuildings.
- ☐ Flag livestock, soft ground or difficult access early.

ENTRANCE, STAIRS AND LANDINGS

- ☐ Remove coats, shoes, bags, umbrellas and post.
- ☐ Clear stairs, landings and narrow walkways.
- ☐ Straighten mats and rugs.
- ☐ Open internal doors consistently where helpful.
- ☐ Hide visible chargers, cables and extension leads.

KITCHEN AND DINING

- ☐ Clear most worktop appliances and food packaging.
- ☐ Empty the sink and put dishes away.
- ☐ Remove cloths, cleaning products and draining racks.
- ☐ Take magnets, notes and photos off the fridge.
- ☐ Hide bins, pet bowls and excess tea towels.
- ☐ Wipe appliance fronts and reflective surfaces.
- ☐ Clear the dining table and align the chairs.
- ☐ Keep styling simple: a plant or fruit bowl is enough.

LIVING ROOM

- ☐ Plump cushions and fold throws neatly.
- ☐ Remove remotes, chargers, loose cables and devices.
- ☐ Reduce ornaments on small surfaces.
- ☐ Put away laundry, toys and exercise equipment.
- ☐ Hide pet beds, bowls and toys.
- ☐ Turn off and clean the television screen.
- ☐ Straighten lamps, chairs, curtains and blinds.

BEDROOMS

- ☐ Make every bed and straighten the bedding.
- ☐ Clear bedside tables of medication and cables.
- ☐ Remove laundry, clothes and dressing gowns.
- ☐ Close wardrobe doors and drawers.
- ☐ Clear anything visible beneath the bed.
- ☐ Put children's names and school details away.
- ☐ Keep floors and routes around the bed clear.

BATHROOMS AND EN SUITES

- ☐ Remove toothbrushes, razors, cosmetics and medication.
- ☐ Clear bottles from the shower and bath edges.
- ☐ Hide bins, cleaning products and toilet brushes.
- ☐ Remove used towels and bath mats.
- ☐ Hang one or two clean towels neatly if desired.
- ☐ Close the toilet lid.
- ☐ Wipe mirrors, taps and shower screens.

Outdoor Areas, Privacy and 3D Tours

GARDEN, GARAGE AND OUTBUILDINGS

- ☐ Arrange garden furniture neatly.
- ☐ Remove washing lines, tools, toys and loose pots.
- ☐ Clear paths and the main patio or decking area.
- ☐ Remove pet waste.
- ☐ Coil hoses and cables.
- ☐ Confirm which sheds, garages and stores are included.
- ☐ Highlight views, mature trees or other key features.

PEOPLE, PETS AND VEHICLES

- ☐ Keep people out of the room being photographed.
- ☐ Arrange for pets to leave or stay in a secure area.
- ☐ Tell the photographer about nervous animals or gates.
- ☐ Move vehicles away from the house where practical.
- ☐ Avoid registration plates in the main exterior views.
- ☐ Flag unavoidable neighbouring or road activity.

PERSONAL INFORMATION AND PRIVACY

- ☐ Hide letters, parcels and address labels.
- ☐ Remove family calendars and school timetables.
- ☐ Put medical details and prescription labels away.
- ☐ Hide bills, legal documents and bank information.
- ☐ Remove visible keys, alarm codes and security details.
- ☐ Turn off computer screens and smart displays.
- ☐ Remove prominent family photos if preferred.
- ☐ Conceal valuable collections you do not want advertised.

EXTRA PREPARATION FOR A 3D TOUR

- ☐ Check every room from all directions, not one camera angle.
- ☐ Remove all personal and sensitive information.
- ☐ Check mirrors, glass and reflective surfaces.
- ☐ Agree which rooms and storage areas are included.
- ☐ Close excluded rooms and keep doors consistent.
- ☐ Keep people and pets outside the scanning route.
- ☐ Switch off televisions and computer screens.
- ☐ Clear narrow routes for the 3D camera.
- ☐ Keep curtains, blinds and doors consistent between scans.

FINAL 15-MINUTE CHECK

- ☐ Open curtains and align blinds.
- ☐ Check that the required lights work.
- ☐ Remove the last cups, coats and charging cables.
- ☐ Check beds, worktops and toilet lids.
- ☐ Move cars and bins.
- ☐ Secure pets and clear the active rooms.
- ☐ Unlock every area included in the shoot.

YOU DO NOT NEED TO

- ☐ Buy new furniture or decorations.
- ☐ Make an occupied home look completely empty.
- ☐ Rearrange heavy furniture without a clear reason.
- ☐ Hide every ordinary sign of daily life.
- ☐ Disguise permanent features or the property's condition.

PLANNING A PROPERTY SHOOT?

OpenÉire Studios provides property photography, ground and aerial video, drone photography and 3D virtual tours. Scan to view our services or visit openeire.ie/real-estate.

